

DESIGN PORTFOLIO

Logo Designs

 <p>A2L CONSULTING</p>	 <p>U.S. CAPITOL Visitor Center</p>	 <p>Royal</p>	 <p>APPLIED POLICY®</p>	 <p>secondtonone.org</p>
 <p>VELA ENVIRONMENTAL</p>	 <p>FedBid™</p>	 <p>m o</p>	 <p>THE UNITED STATES ARMY FACES OF STRENGTH™</p>	 <p>Alicudo Associates</p>
 <p>NCoC</p>	 <p>Old Towne Chiropractic Services® LIMITED</p>	 <p>dcs corp</p>	 <p>DAVIDSOHN GLOBAL TECHNOLOGIES™</p>	 <p>LEOPARD MEDIA GROUP</p>
 <p>2020 VISION National Leadership Council</p>	 <p>TRIPLE BOTTOM LINE COMMODITIES</p>	 <p>astho™</p>	 <p>food matters</p>	 <p>Transatlantic Network 2020</p>
 <p>GOVERNORS' INSTITUTE on community design</p>	 <p>Jambo Kids COMPANY, INC</p>	 <p>MATECH™ SOLUTIONS</p>	 <p>STUDENTS OPPOSING SLAVERY raising awareness of human trafficking</p>	 <p>Looking back To move us forward www.army.mil/features</p>

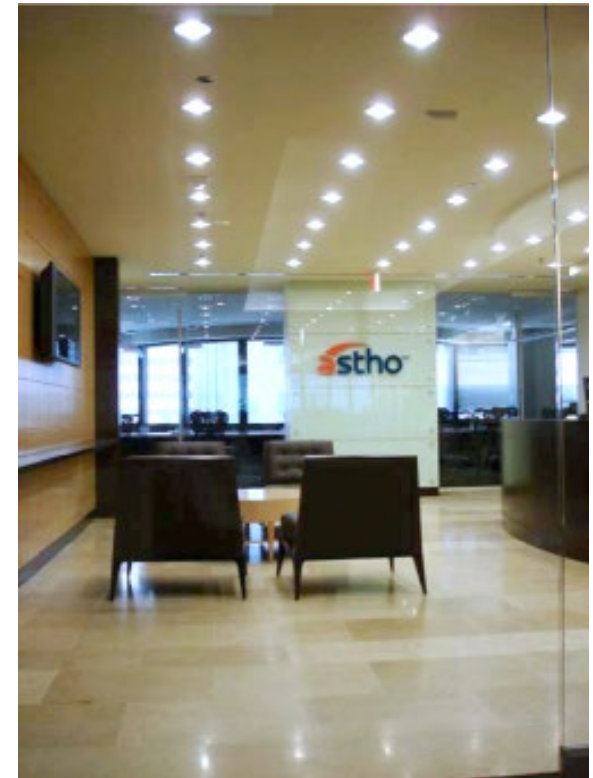
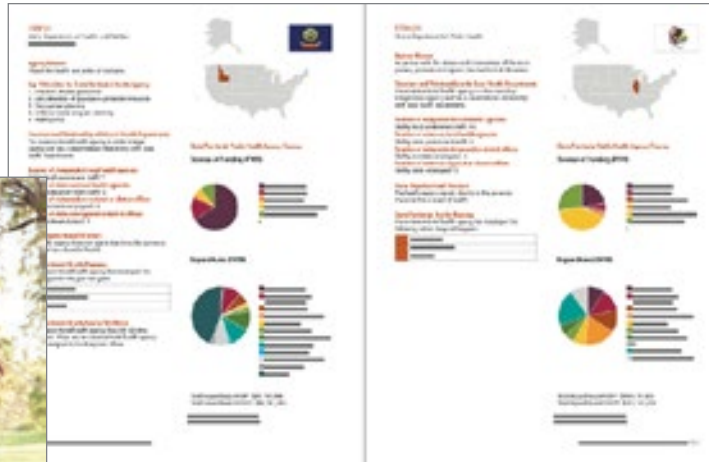
ASTHO

before



after



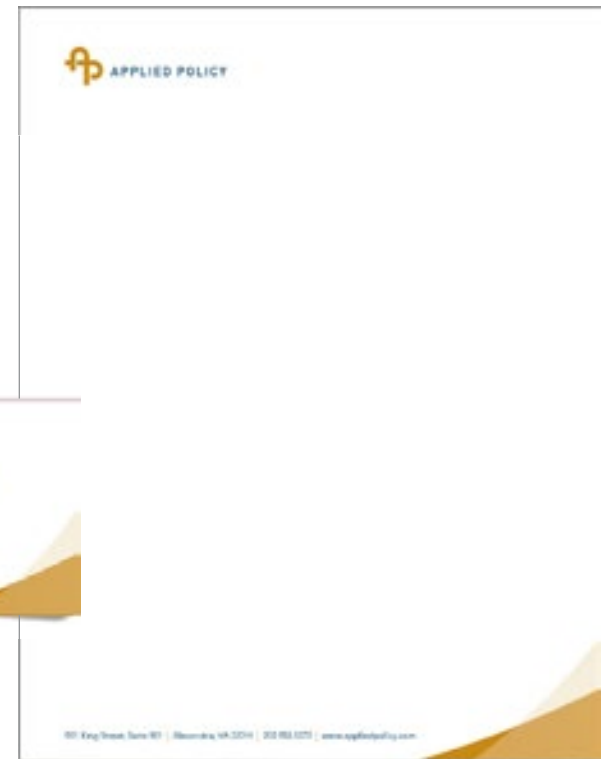


Applied Policy

before



after





INTRODUCTION

The Good Samaritan Society and the University of Minnesota are conducting the LivingWell@Home study under a grant from the Laura M. and Philip B. Halverson Charitable Trust to evaluate the effect of telehealth, personal emergency response system (PERS) and sensor technologies on Medicare costs, utilization, and outcomes, as well as patient quality of life.

The focus on study objectives of the resolution of healthcare issues, including care delivery, Medicare cost and use of health care services, and quality of life, health outcomes for patients in various levels of care and institutional care.

KICK-OFF MEETING

On August 12, 2011, we met at the Good Samaritan Society's headquarters in Grand Falls, North Dakota to explore the roll-out meeting for our study together. The purpose of the meeting was to share the different roles for the study team, to discuss the study design, and to address the project plan. The meeting was a success and we are excited to move forward with the study.

Applied Policy has been instrumental in making the Good Samaritan Society and its working with us.



LivingWell@Home

Annual Report on Activities in Support of Medicare Reimbursement



JULY 2011



ABOUT APPLIED POLICY

Applied Policy is a complex web of complex relationships and dynamic systems. At Applied Policy, we work to build a network of relationships that support the success of our clients and the success of our industry.

Applied Policy LLC is a health policy consulting firm based in the Washington, D.C. metropolitan area. We work closely with our clients to identify new opportunities, build relationships with key stakeholders and ensure our solutions are effective and sustainable.

GUIDING OUR CLIENTS

We leverage our extensive experience working with the Washington, D.C. health policy community and our unique perspective on the industry to help our clients achieve their goals.

Applied Policy has helped our clients:

- 1. Develop and implement regulatory and legislative proposals
- 2. Develop and implement regulatory and legislative proposals
- 3. Develop and implement regulatory and legislative proposals
- 4. Develop and implement regulatory and legislative proposals

PROOVED RESULTS

- Developing and implementing regulatory and legislative proposals
- Developing and implementing regulatory and legislative proposals
- Developing and implementing regulatory and legislative proposals
- Developing and implementing regulatory and legislative proposals

"It's a team full of passionate experts. Jim Smith is a reliable exception. So and the Applied Policy team are every challenge alike. The end goal never gets lost and Jim Smith has the knowledge and the network to see the job through."

President and CEO of a leading health organization

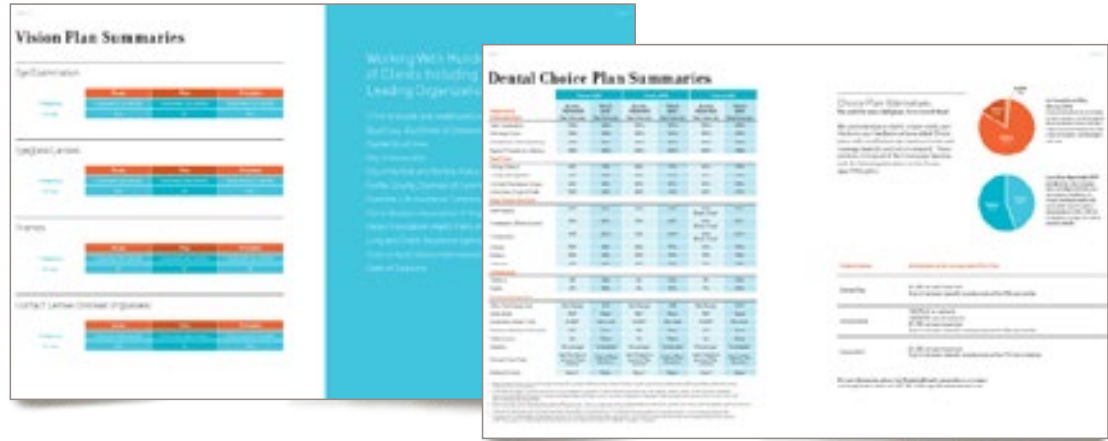
A photograph showing several people in business attire sitting around a table, looking at and discussing documents. The scene is set in a professional office environment.

Dominion Dental Services

before



after



1ST QTR 2010 RATES

New at Dominion.

Dominion is an agile and innovative provider of dental and vision benefits in the Mid-Atlantic, streamlining managed care and indemnity programs, claims adjustment and comprehensive plan administration. We offer simple underwriting, guaranteed issue for groups from 5 to 100 individuals. Custom plans are available for groups of more than 10 individuals.

To receive a quote, contact the Group Service Center at 877.557.9624 or gsc@dominordental.com

We Work For Your Benefit.



Individual Plan Rates (2010)

Plan	Age	Male	Female
PPO	18-24	\$12.50	\$10.00
PPO	25-34	\$15.00	\$12.00
PPO	35-44	\$17.50	\$14.00
PPO	45-54	\$20.00	\$16.00
PPO	55-64	\$22.50	\$18.00
PPO	65+	\$25.00	\$20.00

Small Group Rates (2010)

Plan	Age	Male	Female
PPO	18-24	\$14.00	\$11.50
PPO	25-34	\$17.00	\$14.00
PPO	35-44	\$20.00	\$17.00
PPO	45-54	\$23.00	\$20.00
PPO	55-64	\$26.00	\$23.00
PPO	65+	\$29.00	\$26.00

Individual Summary of Benefits

Plan	Medical	Dental	Vision
PPO	90% / \$1,000	100% / \$2,000	\$100 / \$100
PPO	80% / \$500	100% / \$1,000	\$100 / \$100

Group Summary of Benefits

Plan	Medical	Dental	Vision
PPO	90% / \$1,000	100% / \$2,000	\$100 / \$100
PPO	80% / \$500	100% / \$1,000	\$100 / \$100

Additional Plans

- Health Savings Account (HSA)
- Flexible Spending Account (FSA)
- Accident and Sickness Indemnity (ASI)
- Life Insurance
- Short-Term Disability
- Long-Term Disability
- Voluntary Term Life Insurance
- Voluntary Critical Illness Insurance
- Voluntary Cancer Insurance
- Voluntary Hospital Confinement Indemnity
- Voluntary Hospital Cash
- Voluntary Hospital Indemnity
- Voluntary Hospital Cash and Indemnity

DOMINION DENTAL SERVICES, INC.

You're Not a Profit Point. Or a Number.

Whether you're a healthcare professional, benefit administrator or consultant, you're looking for a better way today. We work for your benefit. We work for your benefit. We work for your benefit. We work for your benefit.

Mark Dominion Dental Services, Inc. as an agile and innovative provider of dental and vision benefits in the Mid-Atlantic, streamlining managed care and indemnity programs, claims adjustment and comprehensive plan administration.

We work for your benefit.

- Individuals
- Association Members
- Federal Employees

Select Plan (Same as a DHMO) Daily Rates

Plan	Age	Male	Female
PPO	18-24	\$14.00	\$11.50
PPO	25-34	\$17.00	\$14.00
PPO	35-44	\$20.00	\$17.00
PPO	45-54	\$23.00	\$20.00
PPO	55-64	\$26.00	\$23.00
PPO	65+	\$29.00	\$26.00

Choice Product Rates

Plan	Age	Male	Female
PPO	18-24	\$15.00	\$12.50
PPO	25-34	\$18.00	\$15.00
PPO	35-44	\$21.00	\$18.00
PPO	45-54	\$24.00	\$21.00
PPO	55-64	\$27.00	\$24.00
PPO	65+	\$30.00	\$27.00

Choice Product Rates (Employee/Spouse)

Plan	Age	Male	Female
PPO	18-24	\$16.00	\$13.50
PPO	25-34	\$19.00	\$16.00
PPO	35-44	\$22.00	\$19.00
PPO	45-54	\$25.00	\$22.00
PPO	55-64	\$28.00	\$25.00
PPO	65+	\$31.00	\$28.00

View Rates Monthly

Plan	Age	Male	Female
PPO	18-24	\$14.00	\$11.50
PPO	25-34	\$17.00	\$14.00
PPO	35-44	\$20.00	\$17.00
PPO	45-54	\$23.00	\$20.00
PPO	55-64	\$26.00	\$23.00
PPO	65+	\$29.00	\$26.00

The Rates You Want. The Responsiveness & Results You Need.

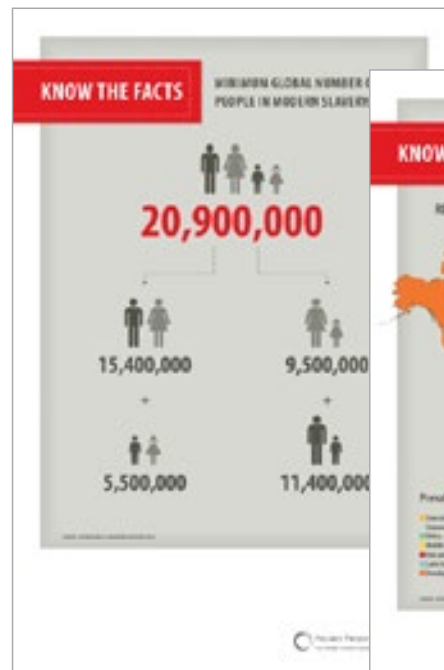
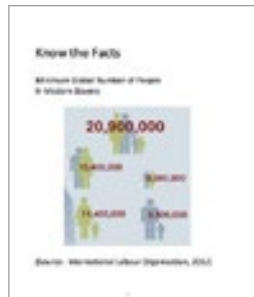
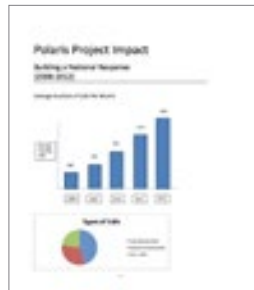
Dominion Dental Services, Inc. is a leading provider of dental and vision benefits in the Mid-Atlantic. We offer simple underwriting, guaranteed issue for groups from 5 to 100 individuals. Custom plans are available for groups of more than 10 individuals.

Rate Guide
1st Quarter 2010

Polaris Project

before

after



POLARIS PROJECT IMPACT

NATIONAL HUMAN TRAFFICKING RESOURCE CENTER
 "...in the spirit of being powerful voices of human trafficking for United States"
 "...a truly inspiring commitment to working not to punish, and helping to improve lives."
 -Michelle Obama

TOP 5 AREAS OF CASES

- Total calls received: 23,289
- Total potential victims identified: 4,000
- Total cases reported to law enforcement: 3,560

2020
 POLARIS PROJECT
 HUMAN TRAFFICKING RESOURCE CENTER

POLARIS PROJECT IMPACT

BUILDING A NATIONAL RESPONSE (2008-2012)

per month

442

996

1,476

1,796+

100% related - 100%

2020
 POLARIS PROJECT
 HUMAN TRAFFICKING RESOURCE CENTER

SLAVERY IS CLOSER THAN YOU THINK

It's a global crisis that's hidden in plain sight. In the shadows, sex trafficking is being sold online, on city streets, and even in your neighborhood. More victims are being exploited than ever before. It's time to take action. Together, we can stop it.

↑ VIRGINIA | APRIL 2012

2020
 POLARIS PROJECT
 HUMAN TRAFFICKING RESOURCE CENTER

SLAVERY IS CLOSER THAN YOU THINK

It's a global crisis that's hidden in plain sight. In the shadows, sex trafficking is being sold online, on city streets, and even in your neighborhood. More victims are being exploited than ever before. It's time to take action. Together, we can stop it.

↑ MISSISSIPPI AND NEW YORK | APRIL 2012

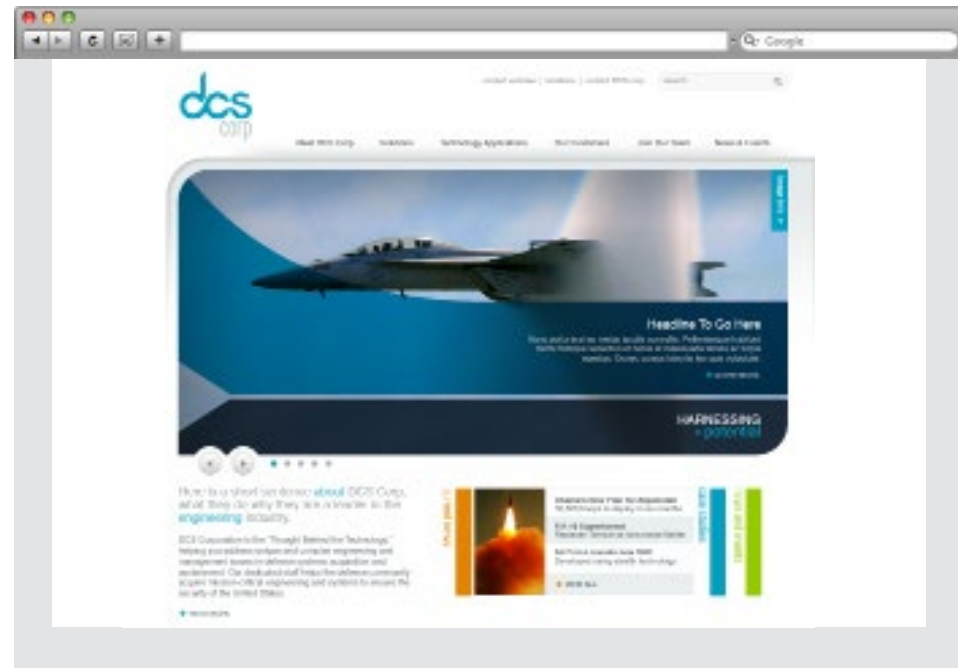
2020
 POLARIS PROJECT
 HUMAN TRAFFICKING RESOURCE CENTER

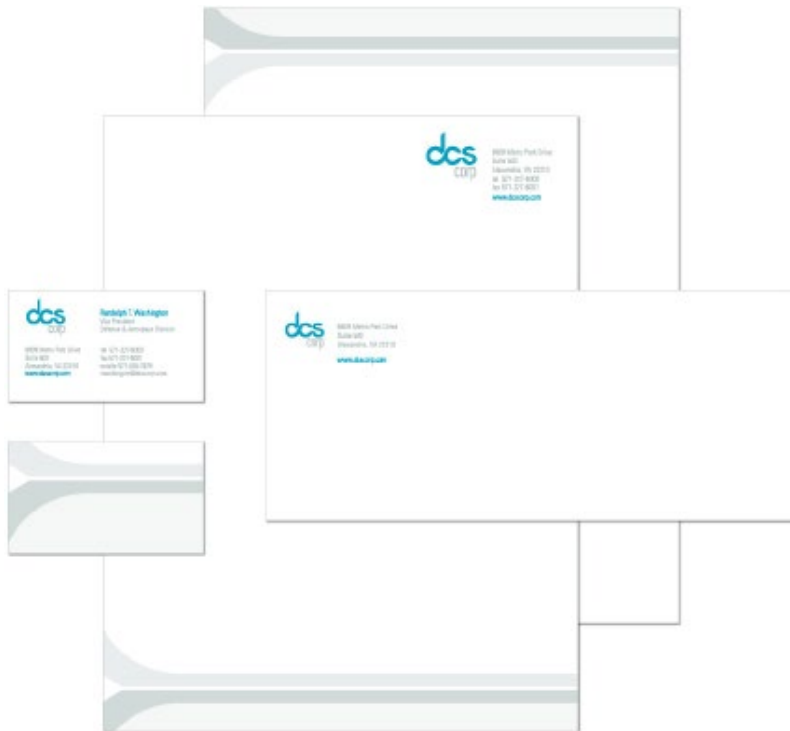
DCS Corp

before



after





FedBid

before



after



Name Here
Title/Position (up to 2 lines)

8500 Leesburg Pike
Vienna, Virginia 22182
Direct: 703.738.6886
Phone: ###.###.####
email@fedbid.com

Better buying | Smarter selling

www.fedbid.com



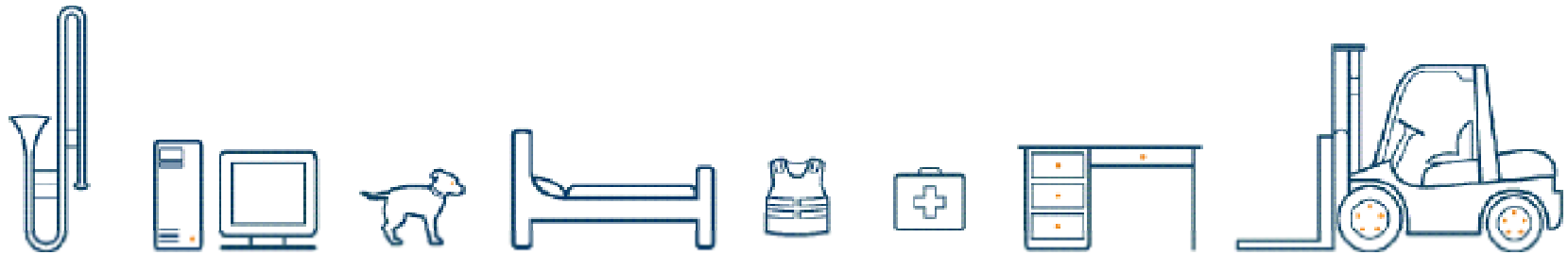


In a billion dollar marketplace, is your product
FEDBI-D-ABLE?

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Animators At Law

before

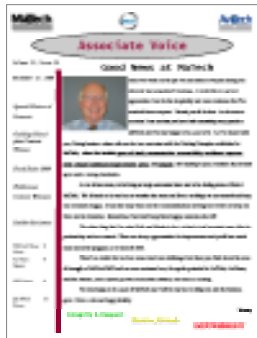


after



MATECH

before



after



Navistar Defense

before



Model	GVW	Max. Payload	Max. Trailer Weight	Max. Trailer Length	Max. Trailer Axles	Max. Trailer Coupler	Max. Trailer Hitch	Max. Trailer Brakes	Max. Trailer Lights	Max. Trailer Sockets	Max. Trailer Connections	Max. Trailer Dimensions
7000-MV	30,000 lbs	15,000 lbs	15,000 lbs	40 ft	2	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs
7000-MV	30,000 lbs	15,000 lbs	15,000 lbs	40 ft	2	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs
7000-MV	30,000 lbs	15,000 lbs	15,000 lbs	40 ft	2	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs	50,000 lbs

after

International® Saratoga™

The International® Saratoga™ is a light-weight, medium-duty truck that provides superior performance, reliability and longevity in the most demanding environments. Its rugged chassis and advanced suspension system are designed to handle the most demanding conditions in the most demanding environments. Its advanced suspension system is designed to handle the most demanding conditions in the most demanding environments.

- Maintenance-Free Advantage
- Dependability & Durability Support
- Complete 500+ Features

**NAVISTAR®
DEFENSE**

800.442.4424 | www.navistar.com | www.navistar.com | www.navistar.com

International® MaxPro™ Recovery Vehicle

Small Spectrum of Recovery Features

- Dependability & Durability Support
- Complete 500+ Features

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DEFENSE**

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DEFENSE

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**tough.
powerful.
reliable.
responsive.**

It's in your nature, so it's in our vehicles.

**NAVISTAR®
DEFENSE**

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Keeping Canada Strong

**NAVISTAR®
DEFENSE**

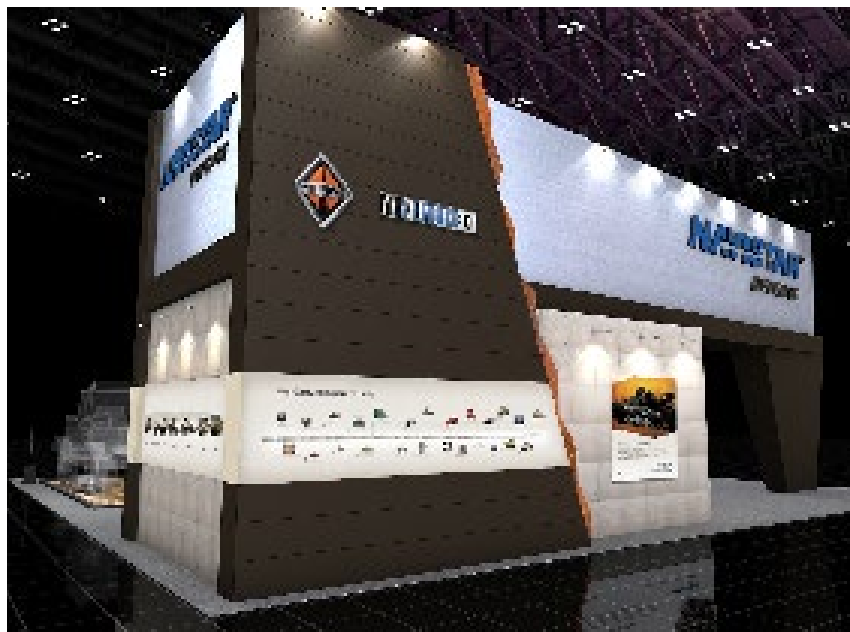
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Adaptable. Strong. Rugged.

It's in your nature, so it's in our vehicles.

**NAVISTAR®
DEFENSE**

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U.S. Capitol Visitor Center



U.S. CAPITOL
Visitor Center





THE HOUSE WING NATIONAL STATUARY HALL

Timeline

- Hall of the House, occupied 1811
- Burned by British 1814, redesigned and reconstructed 1815-1819, and reconsecrated 1828
- Legislators work in the House until 1908 in a room located in the late 1870s and 1870s, at a distance of several miles (partly built, whether they would be together)



FRIEZE

- The frieze of the frieze is a panoramic depicting significant events of American history beginning with the Landing of Columbus and ending with the Birth of America.
- Three artists worked on the frieze: Constantin Brancusi, Philip Czapka, and John C. Cox.
- Construction Brancusi created a for the frieze in 1970 but was in and toward to begin work until He began painting the frieze in 1970 at the age of 75.
- His only real design based American history from the discovery by Columbus to the discovery of gold in California.

CONGRESSIONAL STAFF-LED CAPITOL TOUR HANDBOOK



U.S. CAPITOL
Visitor Center

their clipped and then under him on the rooftop platform. He was able to grab the ladder and hang there for approximately 10 minutes until he was rescued.

• Afterwards, Brandt focused on his full-time drawing for the frieze until his death in 1976.

INFORM
INVOLVE
INSPIRE

U.S. CAPITOL
VISITOR CENTER

U.S. CAPITOL
VISITOR CENTER

1111 Capitol
Building, 5th Floor
Washington, DC 20540
202-556-6000
www.visitthecapitol.gov

U.S. CAPITOL
VISITOR CENTER

1111 Capitol
Building, 5th Floor
Washington, DC 20540

U.S. CAPITOL
VISITOR CENTER

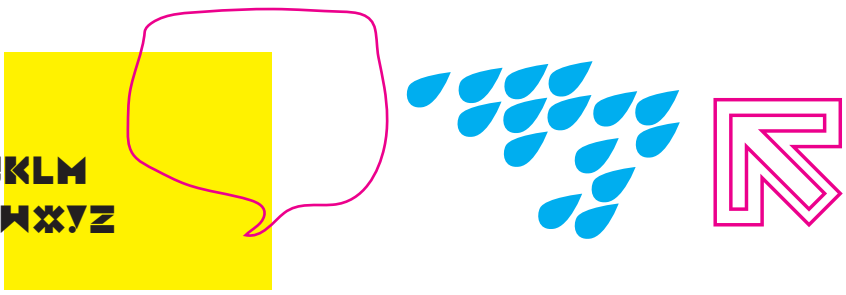
1111 Capitol
Building, 5th Floor
Washington, DC 20540



The British Council



ABCDEFGHIJKLM
NOPQRSTUVWXYZ





Transatlantic Network 2020

The British Council's **Transatlantic Network 2020** invites you to an event on 3 October 2020 at the Guinness Storehouse Dublin with Mary McAleese, President of Ireland and Lord Neil Kinnock, Chair of the British Council.

The event is part of the TN2020 inaugural summit, informally titled and named, and will provide an opportunity to meet the 100 participants that make up the network and discuss future collaborations.

The day begins at 08:45 with a breakfast and a chance to meet the TN2020 members from 21 different countries in Europe and North America.

The summit follows by a roundtable meeting with senior British Council delegates Lord Hinchinbrook, Stephen Korman, Regional Director Western Europe and North America, and Steven Harris, Director USA, to discuss future collaborations between your organisation and TN2020.

TN2020 is a flagship programme initiated by the British Council which will give new energy to the transatlantic relationship.

Please RSVP to Rebecca Zylberman at Rebecca.Zylberman@britishcouncil.org.

BRITISH COUNCIL

The British Council is the United Kingdom's international organisation for educational opportunities and cultural relations.

BRITISH COUNCIL

Transatlantic Network 2020

Bringing new energy to the transatlantic relationship, a diverse network of young influencers from Europe and North America.

TALKING TRANS-ATLANTIC

A series of essays on the transatlantic relationship and opportunities for the future

www.britishcouncil.org/tn2020

The British Council is the United Kingdom's international organisation for educational opportunities and cultural relations.

U.S. Army: "Telling the Army Story"



U.S. Army Collateral



Junior Achievement



ETHICS



DO THE RIGHT THING

As you face choices in life, follow these key principles for financial and personal success:



- Always tell the truth
- Show integrity and excellence in your work
- Treat your co-workers respectfully
- Be accountable for your actions

CACI
EVER VIGILANT

SAVING

IT PAYS!

Saving is the best way to have money when you need it. If you start with \$2,000 and save just \$100 per month, in six years you will have over \$10,000 – enough to buy a car! Or, invest the \$10,000 and grow your monthly savings, and in 10 more years you will have around \$75,000 – enough for a down-payment on a house! All before you reach age 30!



BB&T

START-UP

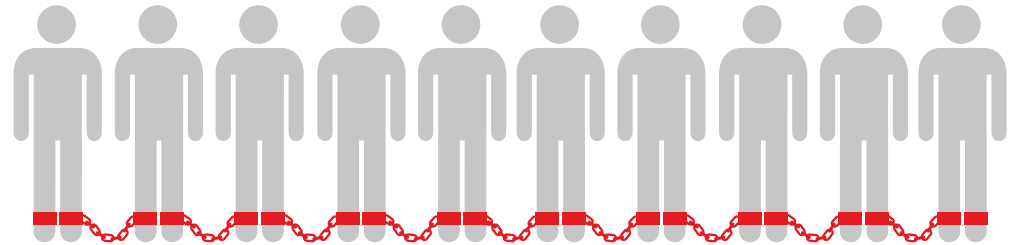
BUILDING A BUSINESS

A good business starts with a great idea that's unique and solves a need in society. You'll need a business plan that shows how your service or product is unique, describes the people and skills needed to produce and sell it, and outline your technology plan. You may also need money from an outside investor or a bank to bring your business to life.



Grant Thornton

Students Opposing Slavery



IN THE U.S., AN ESTIMATED
1.5 MILLION
KIDS RUN AWAY FROM HOME EACH YEAR

THE AVERAGE TIME IT TAKES A RUNAWAY
TO BE APPROACHED BY A TRAFFICKER IS
48 HOURS

WE COULD BE THE
GENERATION THAT SAYS,
“ENOUGH.”

“I expose slavery in this country, because to expose it is to kill it. Slavery is one of those monsters of darkness to whom the light of truth is death.”
Frederick Douglass

IT HAPPENS HERE IN WASHINGTON, DC.

Every night between 3am and 6am a well-known section of K Street NW transforms into The Track, where sex trafficking victims are forced to meet guests. If they fail or resist, they face physical, verbal and emotional abuse from guests.

Aerospace Industries Association: "Second to None"



"Second to None" campaign concepts



"Second to None" campaign applications

UNCF

UNCF'S GATES MILLENNIUM SCHOLARS PROGRAM A Model of Success for Thousands of Students—and the Nation

More than 100,000 students have benefited from the Gates Millennium Scholars Program since its inception in 2000. The program has provided over \$1.5 billion in scholarships to students from low-income families, helping them to pursue higher education and build a better future for themselves and their communities.

That support has translated into a 79.9% increase in college enrollment for students who received a Gates Millennium Scholarship. The program has also helped to reduce the college completion gap between students from low-income families and those from higher-income families.

By 2015, the program is expected to have provided over \$2 billion in scholarships to students from low-income families, helping them to pursue higher education and build a better future for themselves and their communities.

National college production rate: 55%
UNCF Gates Millennium Scholars college production rate: **79.9%**

THANK YOU!

Your generosity will help ensure a student graduates. UNCF's Campaign for Emergency Student Aid helps provide more going home to high-performing, deserving students from college.

Your Dollars At Work
Investment in Educational Excellence

UNCF EVENING STARS
TRIBUTE TO CHAKA KHAN
January 29 and 30, 2011

About Chaka Khan

Chaka Khan is a Grammy Award-winning singer and songwriter. She is one of the most successful African American women in the music industry. Her music has inspired millions of people around the world.

Campaign for Emergency Student Aid

UNCF EVENING STARS
TRIBUTE TO CHAKA KHAN
January 29 and 30, 2011

SEATING SPECIALS

- FRONT ROW
- BACK ROW
- VIP
- PREMIUM
- GENERAL ADMISSION

Campaign for Emergency Student Aid
Help us get them to college.

ACT NOW!

YES, I want to help UNCF students who are in need.

Donation amount: \$10000 \$5000 \$2500 \$1000 \$500 \$250 \$100 \$50 \$25 \$10 \$5 \$1

First Name: _____
Last Name: _____
Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
Email: _____



THE BMC / UNCF STEM SCHOLARS PROGRAM

A leader in education management, BMC believes that, across all its divisions, businesses, individuals in all regions and across all levels of education, BMC provides the knowledge and tools that can help students succeed. The power of BMC technologies, BMC helps organizations design, build and manage better products and services. Innovative solutions.

PROGRAM

The BMC / UNCF STEM Scholars Program has been established to increase diversity of students entering the STEM workforce through a program of industry-sponsored scholarships. The program is designed to identify and support students with exceptional talent and potential in the STEM fields. The program will provide financial support for students to attend college or university in the STEM field.

Take the initiative and participate in it... We want you! Information on BMC's Scholarship for Academic Excellence and more is available on the BMC website, www.bmc.com, or by contacting BMC at stem@bmc.com.

ELIGIBILITY CRITERIA

- U.S. Citizen, Resident or Permanent Resident of the United States
- Currently in a postsecondary institution
- Major: Computer Science, Electrical Engineering, Information Systems, Mathematics, Mechanical Engineering, or Physics
- Minimum GPA: 3.0 (on a 4.0 scale)

APPLICATION

Applicants must be currently enrolled in a postsecondary institution in the United States and have a minimum GPA of 3.0. Applications are accepted on a rolling basis. For more information, visit www.bmc.com.

FOR MORE INFORMATION, VISIT www.bmc.com OR CONTACT BMC AT stem@bmc.com.





We're Coming to You!

Come Visit UNCF

Date: Monday, September 23
Time: 3:00 pm - 4:00 pm
Location: Student Union



CHALLENGE
<10% of students from low-income families graduate from college by their mid-20s.

PARTNERSHIP FOR COLLEGE COMPLETION

The Challenge

Each year, more than 10 million students enter college, but only about 10% graduate. The Partnership for College Completion (PCC) is a coalition of organizations that are committed to increasing the number of students who complete college.

The PCC Solution

To address the challenge, the Partnership for College Completion (PCC) is a coalition of organizations that are committed to increasing the number of students who complete college. The PCC is a coalition of organizations that are committed to increasing the number of students who complete college.

Our Approach

To help more students complete college, the Partnership for College Completion (PCC) is a coalition of organizations that are committed to increasing the number of students who complete college.

CONTACT US

For more information, visit www.pcccoalition.org.




From pre-school through college, our children need a good education. America needs the next generation of college-educated workers and citizens. Find out how you can make a difference.



THE BEST FOR COLLEGE READINESS

UNCF can help you understand how to prepare your students for college.

[Learn more about college readiness.](#)



CALL TO SERVICE

Join UNCF at colleges and universities to help students succeed.

[Learn more about call to service.](#)



A NATION OF COLLEGE GRADUATES

UNCF can help you understand how to prepare your students for college.

[Learn more about college graduates.](#)



College: An investment in the future.

UNCF can help more students go to college.

College is an investment in the future. The statistics are clear: the more education a person has, the more likely they are to succeed in the workforce. UNCF is committed to increasing the number of students who complete college.

Between a UNCF member college and university and their affiliated colleges, college costs less than most believe or expect to pay out of pocket.

UNCF can help you understand how to prepare your students for college.



THE FIRST STEP TOWARD COLLEGE SUCCESS

UNCF can help you understand how to prepare your students for college.



UNCF CAN HELP YOU UNDERSTAND HOW TO PREPARE YOUR STUDENTS FOR COLLEGE.



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Gates Millennium Scholars



Mission
The Gates Millennium Scholars Program is a national leadership program that identifies and supports exceptional young women and men from low-income backgrounds who are committed to service to others.

GMS Online Community
The program's online community provides a platform for scholars to connect, share experiences, and support one another. Visit www.gatesmillennium.org for more information.

Who Should Apply?
The program is open to all U.S. citizens and permanent residents who are currently in high school or college. Applicants should be academically exceptional and demonstrate a strong commitment to service to others.

Programs Administered By

- AMPC** (American Missionary Program Council) - Administers the program in the Northeast, Midwest, and South.
- AMC** (American Missionary Council) - Administers the program in the West and South.
- AMC** (American Missionary Council) - Administers the program in the West and South.
- AMC** (American Missionary Council) - Administers the program in the West and South.

Programs Served By
The Gates Millennium Scholars Program is administered by the following organizations:

- American Missionary Program Council (AMPC)
- American Missionary Council (AMC)
- American Missionary Council (AMC)
- American Missionary Council (AMC)

Scholarship & Nomination Guidelines

Leadership in Service to Others
www.gatesmillennium.org

Requirements
Applicants must be U.S. citizens or permanent residents, currently in high school or college, and demonstrate academic excellence and a strong commitment to service to others.

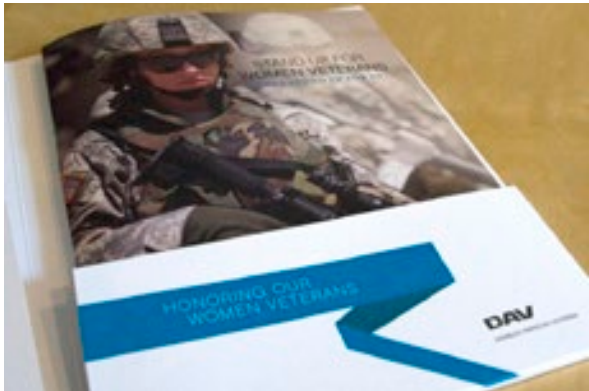
Requirements & Guidelines
The program is open to all U.S. citizens and permanent residents who are currently in high school or college. Applicants should be academically exceptional and demonstrate a strong commitment to service to others.

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Disabled American Veterans



Aircraft Owners and Pilots Association







2001 Mount Vernon Avenue, Alexandria, VA 22301 | tel 703.519.4550